

Press release



PRé Introduces SimaPro 8, for Improved Sustainability Metrics Integration

November 4, 2013 – Amsterdam - PRé is pleased to announce the release of SimaPro 8, the latest version of our cutting-edge life cycle assessment software. This new iteration includes the ecoinvent 3 database, the dataset widely used to empower decision-making with sustainability metrics. This collaboration allows users to access new modeling approaches, market processes, and datasets. New to SimaPro are the water footprinting methods and a completely new calculation engine to accommodate the significantly larger database ecoinvent 3.

"As a strong believer and supporter of sustainability metrics integration, I am proud to present this newest release in life cycle assessment software," said PRé Founder Mark Goedkoop. In particular, Goedkoop said, "SimaPro version 8 now runs five to ten times faster, supporting the additional calculations ecoinvent 3 requires. Quite an achievement for a life cycle assessment software tool already known to be one of the fastest available in sustainability metrics."

SimaPro is the world's leading LCA software, as chosen by industries, consultants, and universities in more than 80 countries around the world. A professional, all-in-one tool, SimaPro allows users to calculate carbon footprints, develop Environmental Product Declarations, and determine key performance indicators, among other uses.

And now with ecoinvent 3, SimaPro 8 is set to be an even more powerful tool to assist in lifecycle integration. Ecoinvent 3 boasts many upgrades, including two data libraries that allow for new modeling approaches, either consequential or allocation. The addition of market processes will provide users with better overviews of large networks. Significant amounts of new data were also added, of particular note are the water footprint datasets, as well as new types of transport, cement production, chemical production, horticultural, and other agricultural production processes.

Goedkoop is enthusiastic about ecoinvent's newest iteration. "Ecoinvent 3's new structure is designed to make it much easier to develop regionalized models, positioning ecoinvent to become the basis for a truly international dataset. I believe there is no arguing; the new ecoinvent database is the basis for the future of Life Cycle Assessment software and sustainability metrics," he said.

PRé worked so diligently to ensure that ecoinvent 3 was seamlessly woven into SimaPro 8. "We carefully analyzed and checked the consequences of all the ecoinvent 3 innovations for our users," Goedkoop explained. "This meant we have been working hard to create a seamless integration with existing data models, but also to provide guidance to our users."

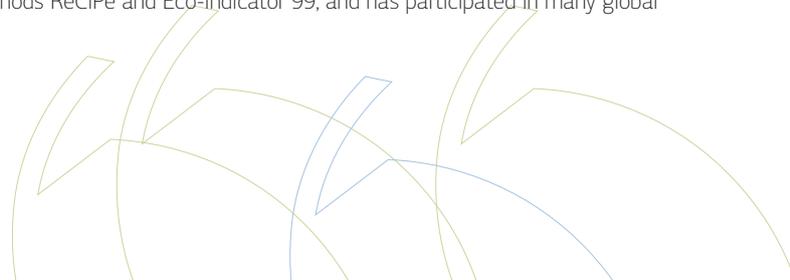
All of these improvements will assist the life cycle community in furthering their goals. "With SimaPro 8 you have the best access to future success," Goedkoop said, and as always, he reminds SimaPro users, "You can be sure our support team and our partners are ready to help you as always."

About PRé:

Dedicated to putting the metrics behind sustainability, PRé has been a leader in life-cycle thinking and life cycle assessment software for more than 20 years. In that time, PRé has helped to develop the fields of sustainability metrics. The firm, with offices now in Europe and North America, prizes innovation, collaboration and sharing knowledge with complete transparency. With a global partner network that spans the world, PRé's SimaPro life cycle assessment software is used in nearly 40 countries and helps organizations to integrate sustainability metrics. PRé also developed the widely used applied impact assessment methods ReCiPe and Eco-Indicator 99, and has participated in many global sustainability initiatives. For more on PRé, visit pre-sustainability.com.

Press Contact:

Ms. Alba Espinosa van de Bunt at espinosa@pre-sustainability.com





The PRé Portfolio — Tools for Actionable Sustainability

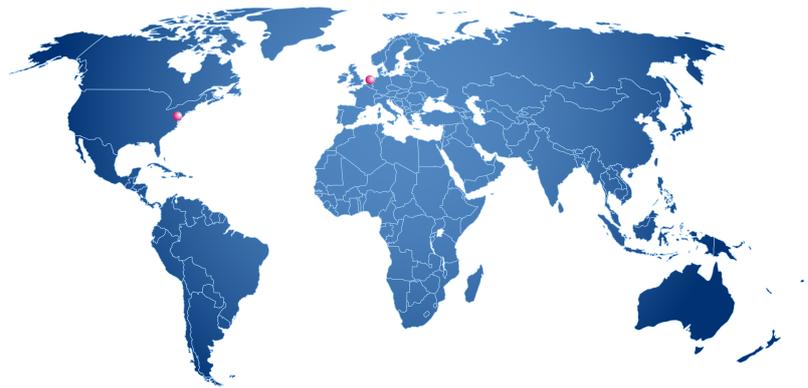
PRé has led the way in the sustainability arena for more than two decades, contributing greatly to the field of product and supply chain sustainability. PRé is a leader and innovator in conducting comprehensive sustainability analyses founded on measurable and meaningful metrics.

PRé offers a variety of services to guide you on the road to sustainability, from landscaping workshops and stakeholder engagement to sector trend analyses relevant to your industry. Depending on your needs, PRé can provide you with life cycle studies, from brief screening Life Cycle Assessments (LCA) to comprehensive and ISO compliant LCAs, supply chain impact scans, and product footprinting analyses.

PRé's team has extensive experience in the development of industry standards and initiatives such as the Greenhouse Gas Protocol, The Sustainability Consortium, ISO standards for carbon and water footprinting, United Nations Environment Programme (UNEP), and the Global Reporting Initiative (GRI). With our industry-specific knowledge, we provide our clients with the relevant metrics and tools to map out a clear path to success.

PRé is the developer of SimaPro, the world's leading LCA software. We also offer the product evaluation web tool SimaPro Easy, which provides quick insight into your product sustainability performance and can be deployed across teams and locations.

Internationally, leading businesses work with PRé to integrate sustainability into their product development procedures in order to create business value. PRé has offices in the United States and the Netherlands, plus a global partner network to support large international or multiclient projects.



The Netherlands

PRé Consultants by
Stationsplein 121
3818 LE Amersfoort

Phone: +31 33 450 4010
consultancy@pre-sustainability.com

United States

PRé North America Inc.
20 F Street NW
7th Floor
Washington, DC 20001
USA

Phone: +1 202 507 6231
PRENA@pre-sustainability.com

*We look forward to being your
partner in putting the metrics
behind sustainability.*

pre-sustainability.com



Get in Touch with PRé

Would you like to discuss your sustainability challenges with us? Please call us at +31 33 4540 4010 or email consultancy@pre-sustainability.com. In the U.S., contact us at +1 202 507 6231 or via email at PRENA@pre-sustainability.com.

Find out more about what we can do for your organization at pre-sustainability.com